

DENVER CITY LAX

2021 *Virtual* GALA

JOIN US

Wednesday, February 24, 2021 from 7:00 - 7:45 PM

WE'RE GOING VIRTUAL!

We'll miss seeing everyone in person, but we're planning a memorable show!

The night will remain a gathering place to celebrate community and hear inspirational presentations from City Lax kids finding success through lacrosse.

WE NEED YOUR SUPPORT

Denver City Lax creates opportunities for youth in underserved neighborhoods by providing access to lacrosse and then engaging participants in year-round lacrosse training, academic guidance, and enrichment experiences.

DENVER CITY LAX PROVIDES



LACROSSE

FINANCIAL ACCESS

100% no cost



EDUCATION

DIVERSITY

Growing the game



ENRICHMENT

HEALTHY LIVING

Physical fitness,
Mental Wellness and Nutrition

WWW.CITYLAXDENVER.ORG/2021GALA | SCAN TO SPONSOR, DONATE, AND MORE →



PARTNER + SUPPORT LEVELS

Contributions of \$100 or more will receive access to the virtual event



SCAN TO
SUPPORT

CHAMPION CIRCLE \$20,000

Be our presenting sponsor and make an immeasurable and sustaining impact across all of City Lax's year-round programs.

- Presenting sponsor naming rights (i.e. "City Lax Gala presented by ___")
- Ad or video message; 15 seconds
- Shoutout during virtual event
- Logo or name recognition on City Lax main website, event page AND during virtual presentation
- Recognition on event emails, press releases, and social media posts
- Plaque on City Lax donor wall at Development Center
- Access to Virtual Gala Event
- Fully tax deductible

GAME CHANGER PARTNER \$15,000

Be a game changer by helping City Lax meet the challenges of making lacrosse financially accessible to all.

- Ad or video message; 10 seconds
- Shoutout during virtual event
- Logo or name recognition on City Lax main website, event page AND during virtual presentation
- Recognition on event emails
- Plaque on City Lax donor wall at Development Center
- Access to Virtual Gala Event
- Fully tax deductible

PROGRAM CENTER PARTNER \$10,000

Help fund the year-round lacrosse, academic and enrichment programs taking place at the City Lax Development Center.

- Shoutout during virtual event
- Logo or name recognition on City Lax main website, event page AND during virtual presentation
- Recognition on event emails
- Plaque on City Lax donor wall at Development Center
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TEAM SPONSOR \$5,000

Sponsor one of City Lax's 16+ teams! Each boy and girls' participation within City Lax begins with team play.

- Shoutout during virtual event
- Logo or name recognition on event page and during virtual presentation
- Recognition on event emails
- Plaque on City Lax donor wall at Development Center
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EDUCATION & ENRICHMENT SPONSOR \$2,500

Help fund year-round education and enrichment activities that include small group and individual education programs to outdoor hiking, camping, horseback riding, fishing, and more.

- Name recognition on Gala event page
- Name recognition during virtual presentation on sponsor scroll
- Recognition on event emails
- Access to Virtual Gala Event
- Fully tax deductible

PLAYER SPONSOR \$1,000

Sponsor a City Lax boy or girl for a year and help fund their year-round lacrosse, education, and enrichment experiences.

- Name recognition on Gala event page
- Name recognition on sponsor scroll during virtual event
- Access to Virtual Gala Event
- Fully tax deductible

TRAVEL SPONSOR \$500

Send a City Lax boy or girl on an out-of-state trip to a camp, travel with a team, or college visit.

- Name recognition on Gala event page
- Access to Virtual Gala Event
- Fully tax deductible

EQUIPMENT SPONSOR \$250

Purchase a boy or girl their first set of equipment and help City Lax outfit hundreds of kids each year.

- Access to Virtual Gala Event
- Fully tax deductible

STICK SPONSOR \$100

Give the power of lacrosse and buy a City Lax participant his or her first lacrosse stick!

- Access to Virtual Gala Event
- Fully tax deductible

MAKE YOUR IMPACT TODAY. THANK YOU FOR SUPPORTING OUR PROGRAM AND KIDS!

CONTACT BEN ALLISON WITH ANY QUESTIONS: BEN@CITYLAXDENVER.ORG 303-725-5500